

Volume is not a dirty word

If you love the photography business and want to be in a recession proof niche then volume is where you need to be!

Romaguera will show you how to keep your creative high-end portrait studio as well as being in the lucrative school and event business. The two can work “hand and hand” to add extra dollars to your bottom line.

Posing and lighting as well as sales, marketing and workflow will be topics covered during the seminar. Romaguera will show how he doubled his gross after the tragedy of Hurricane Katrina.